



6th Africa Associations Summit (AAS6) – Program Schedule

Theme: Digital Convergence: Reimagining Associations for Generation Next

Venue: CSIR International Convention Centre, Pretoria, South Africa

Dates: 19–21 Oct 2025

PRE-TOURS — SUNDAY, 19 OCTOBER 2025

EXCLUSIVE DELEGATE PRE-TOURS FROM 9:00AM. DEPARTURES FROM CSIR ICC

DAY 1 — MONDAY, 20 OCTOBER 2025

Time	Session	Speakers / Facilitators
08:00 – 09:00	Registration	
09:00 – 09:30	Opening & Welcome Address	AfSAE President – Mr. Mungai NFI CSIR Rep- <i>Elmarie Swanepoel- Business Development Manager</i> SAT/ SANCb- Mr. Siyabonga Mthethwa (<i>Chief Strategy Officer and Acting Chief Convention Bureau Officer</i>) - (<i>Play Tshwane Video</i>) City of Tshwane (Mayor's Office)- <i>MMC : Economic Development and Spatial Planning, Cllr. Sarah Mabotsa</i>

09:30 – 10: 15	KEYNOTE 1: The Great Rewire: How the Youth Is Reshaping Business & Belonging	Marko Stavrou, The Gen Z Guy, Founder of Genlink
10:15 – 11:00	PANEL 1: Digital Transformation in African Associations	Juanita Vorster, Salome Ngunjiri, Lina Jamwa, Tim Jones <i>Moderator: Rick van der Kleij</i>
11:00 – 11:30	Speed Networking Break with Exhibitors	
11:30 – 12:15	Deep Dive: Reimagining Value & Engagement, Building Stronger Connections in Associations	Lowell Aplebaum - <i>VistaCova</i>
12:15 – 13:00	PANEL 2: Building Strong Communities & Connection	Clare Fincham, Nicanor Sabula, Stephen Logan, Paul Mavima. <i>Moderator: Lowell Aplebaum, CEO - Vista Cova, LLC</i>
13:00 – 14:00	LUNCH	
14:00 – 14:30	Unlocking Opportunities: The Power of Bidding for Association Members	City of Tshwane
14:30 – 15:00	SANCB National Association Program	SANCB
15:00 – 15:30	Positioning South Africa for Global MICE Growth	South African Tourism
15:30 – 16:00	Coffee Break	
16:00 – 16:40	7 Measures of Success: What Sets Remarkable Associations Apart	Gregg Talley, CEO, Talley Management Group
16:40 – 17:00	Digital Credentials: Safeguarding Membership, Skills and Licensing in the Age of AI.	Stephen Logan, CEO - PrivySeal
17:00 – 17:30	SPEED NETWORKING	

18:00 – 21:00	GALA DINNER , <i>Sponsored by the South Africa National Convention Bureau (SANCB) at the CSIR</i>	
----------------------	--	--

DAY 2 — TUESDAY, 21 OCTOBER 2025

Time	Session	Speakers / Facilitators
08:15 – 09:00	Networking Opportunities	
09:00 – 09:30	KEYNOTE 2: From Research to Impact	Prof. Ndumiso Cingo, Strategic Partnerships Manager, CSIR
09:30 – 10:00	Building Resilient & Sustainable Associations in Africa	Clare Fincham, African Labour Law Society
10:00 – 10:45	PANEL 3: Innovation in Convention Management in Africa — Bronwen Cadle de Ponte; Nina Freyson-Pretorius; James Mwaura; Durban ICC rep, CTICC rep	Moderator: Subira Bawji, Enderera
10:45 – 11:15	Speed Networking Break with Exhibitors	
11:15 – 11:45	Reimagining Incentive Travel in Africa	Kumbi Chiweshe, Chief Explorer - The Victoria Falls DMC
11:45 – 12:45	PANEL 4: African Associations in Global Advocacy & Impact — Fireside Chat with Gregg	Moderator: Nicanor Sabula, CEO, Kenya Association of Travel Agents (KATA)

	Talley; John Molepo; Jeffers Miruka; Glenton De Kock	
12:45 – 13:45	LUNCH Sponsored by Gauteng Tourism Authority	
13:45 – 14:30	Gauteng Tourism Authority: Sustainable Tourism across the Gauteng global city region	<i>Gauteng Tourism Authority (GTA)</i>
14:30 – 15:15	Round-Table Simulation: CEO for a Day — 2030	Moderator: Doris Rwebangira Parsons, Managing Partner and Co-Founder, SRC Agency, Rwanda
15:15 – 15:45	Leading Digital Change Across Generations	Juanita Vorster, Deputy President, PSASA
15:45 – 16:15	Coffee Break	
16:15 – 16:45	The progression of AI using AI Agents	Tim Jones, Head of Operations, Southern African Communications Industries Association (SACIA)
16:45 – 17:00	Closing Plenary: Associations Driving Africa's Future — Summit Speakers Panel	AfSAE Leadership

Master of Ceremony: *Doris Rwebangira Parsons - Managing Partner and Co-Founder, SRC Agency, Rwanda*